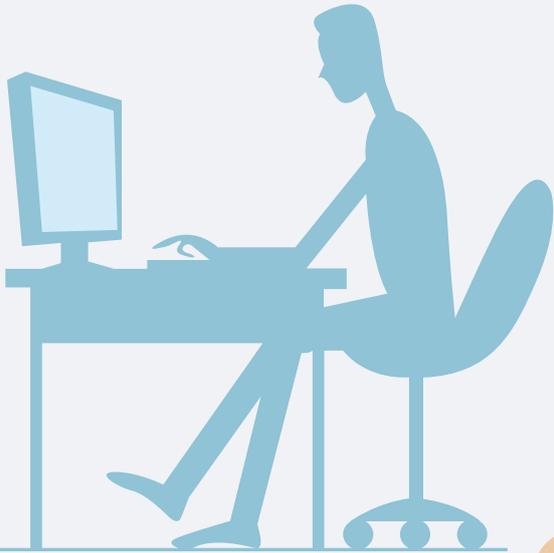


ULTIMATE PARENT'S GUIDE TO INTERNET SAFETY



What example are we setting our children?

If we spend hours on the Internet how can we expect our children not to want to do the same?



DID YOU KNOW?



of under 4s in the US use mobile devices; half are using more than 1 at once.



of 1-year-olds own a tablet.

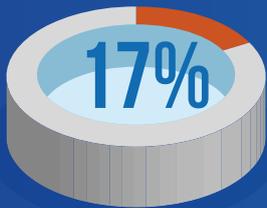


of 3 to 4-year-olds browse the web, play games and watch video, for multiple hours a week.

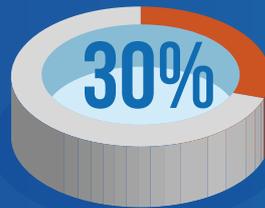


of 2-year-olds don't need help using mobile devices.

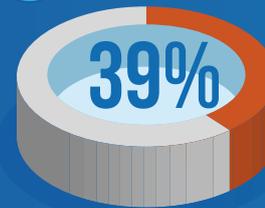
THE DANGERS OF SOCIAL MEDIA FOR TEENS



of teens have felt scared or uncomfortable after contact from an unknown person.



of teens have seen inappropriate online ads.



of teens admitted to lying about their age to gain access to websites.

African-American and Hispanic youth use Internet the most

34%

of African-American teens report "almost constant" use.

32%

Compared to Hispanic.

19%

White.



of moms admit to using tech to keep their kids occupied.

Most households surveyed had



97%
Televisions



83%
Tablets



77%
Smartphones



56%
Video consoles



58%
Computer



59%
Internet access at home

HOW MANY TEENS USE SOCIAL MEDIA?



of US teens use more than one social site.

THE MOST POPULAR NETWORK



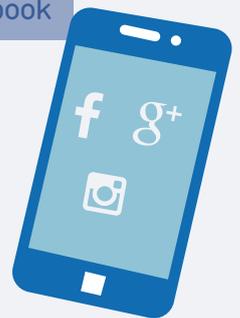
66% of US teens use Facebook



13% use Instagram



13% use Google+



Time spent on Social Media



8-12 years old - 6 hours per day



13-18 years old - 9 hours per day



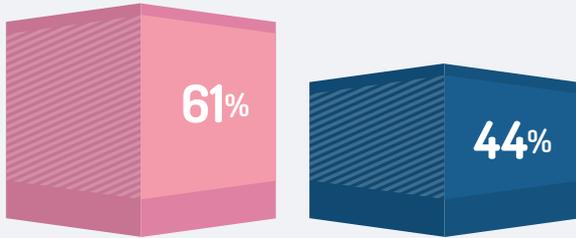
More Girls use Social Media; more Boys play Video Games



Instagram

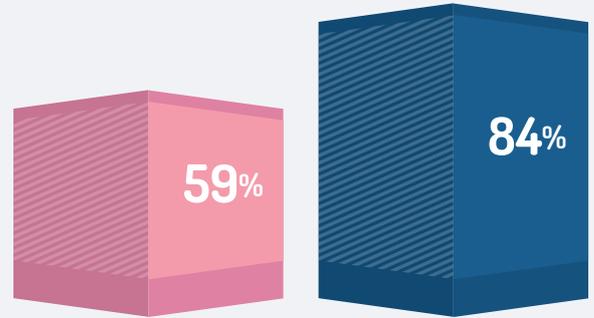


Play video games



GIRLS

BOYS



GIRLS

BOYS

ChildLine Charity Helpline Says Kids At Risk

In 2014 alone, 4,000

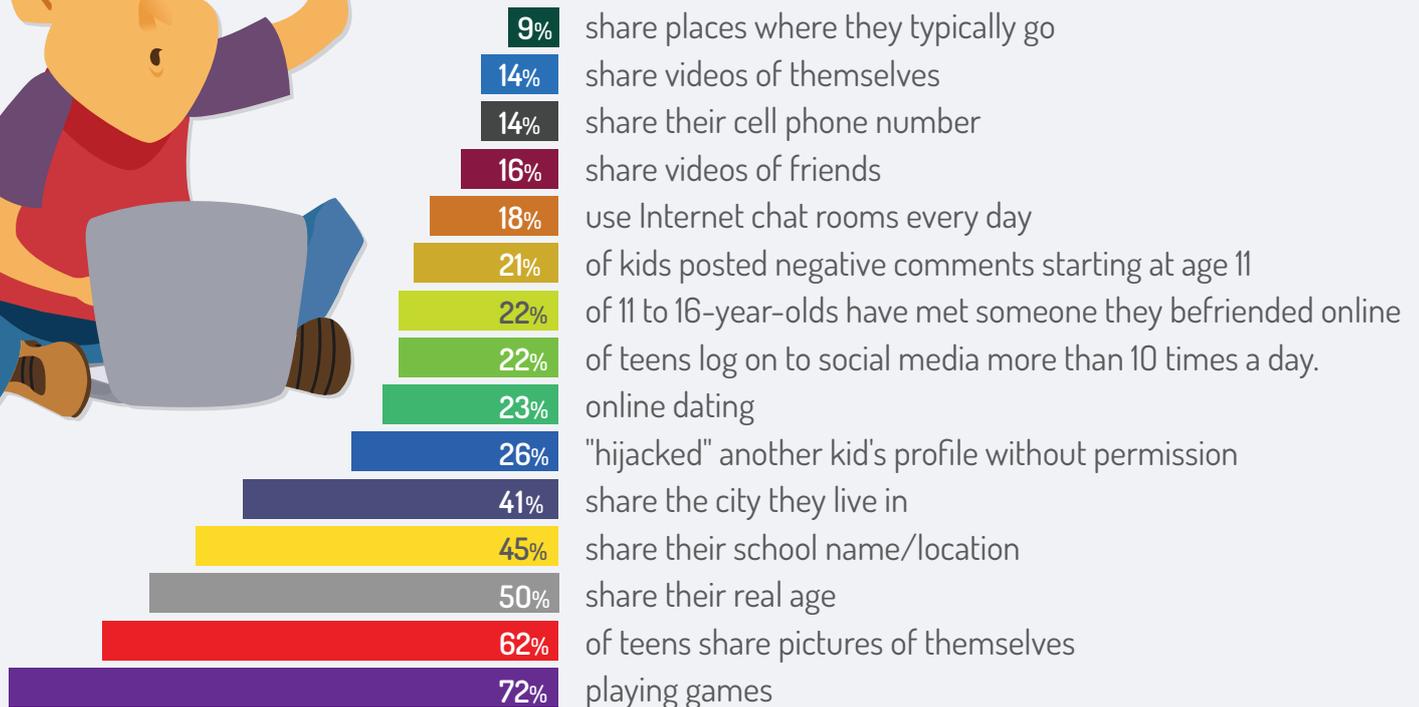
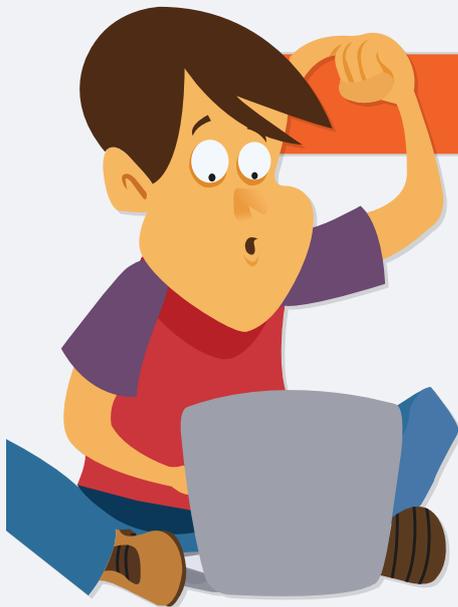
ChildLine calls about online and phone abuse, regarding 12 to 15-year-olds.



70% spike in calls about Internet pornography, with kids as young as 11.

Kids as young as 5 should be taught Internet safety.

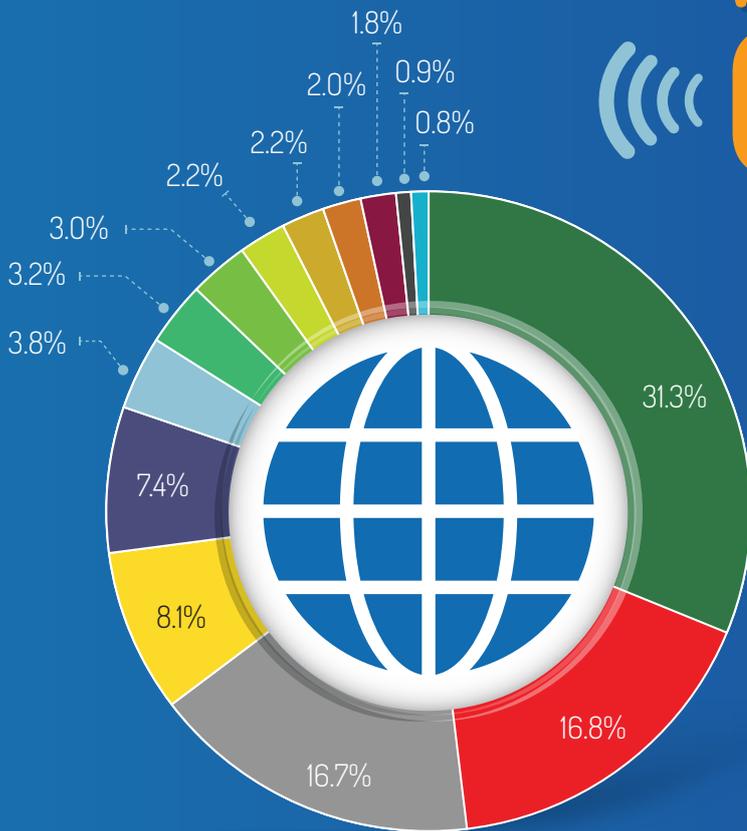
What Teens do Online



of children said their parents never check their online activity.

WHAT CHILDREN DO ONLINE

KASPERSKY LAB



- Social networks
- Pornography, erotic materials
- Online stores
- Forums and chat
- Web mails
- Illegal software
- Casual games
- Violence
- Explicit language
- Payment systems
- Weapons
- Gambling
- Drugs
- Anonymous proxy servers



What are the biggest security threats to kids?



The same kinds of security problems that affect adults (drive-by downloads, links to malicious sites, viruses and malware, etc.).



"Free stuff"



Messages that look like they're from friends



Offers of free music or movies



Ringtones



The Child 'Sexting' Problem

Children can be charged under child pornography laws for sharing images of themselves!

FOR PARENTS

FOR TEENS



Ensure they delete the photos.



Discuss the psychological and legal consequences.



Consider respectfully talking to other parents and involved parties.



Some schools have mandatory reporting requirements.



Consider seeking professional help if you think your child has a problem.



Never taking a photo means it will never be found.



Never feel pressured in to taking or sharing.



Inform your parents if you get inappropriate messages.



Never share somebody else's sexting photo.

Do you know what is "Game of 72"?



facebook

Teenagers have come up with a new Facebook challenge that dares them disappear without a trace for up to three days (72 hours) without contacting their family

Why the Internet Can Be Dangerous for Children



False Identities Are Easy To Create



Internet Predators



So Many Websites To Choose From



Not All Information Is Private



When Your Child Uses The Internet, They Are The Ones Who Are In Control



Inappropriate Content, Including Pornography



Grooming and Sexual Abuse



Gambling or Running Up Debts



4 Signs That Your Teenager May Be In Trouble Online



1 They Get on the Computer at the Same Time Everyday

2 They Are Secretive When They Use the Computer

3 They Are Very Happy When Getting Off the Computer

4 They Are Very Depressed



How Internet can affect your kids



Health issues

Physical & Social issue



Eyesight



Eye strain



Sitting still for long periods of time



Brain plasticity and creativity



Insomnia



Obesity



Carpal tunnel



Flashing images of certain websites and games can trigger epileptic seizures



Addiction



Digital devices before bedtime cause sleep disruption



Moral corruption



Cyberbullying



Isolation from their friends and family



Less able to separate fact from fiction.



Feelings of loneliness and depression



Child pornography may forever change a child's understanding of human sexuality Inactivity



Tend to be more aggressive





How much screen time is healthy for children?



Under 2 years old

None

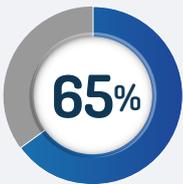
2-5 years old

No more than an hour a day

5-18 years old

No more than 2 hours a day

How do I know if my child is being cyberbullied?



of 8 to 14-years-old have been involved in a cyberbullying incident

Girls are more likely than boys to be the target of cyberbullying



Obsessed about checking text messages & social apps



Difficulty sleeping



Frequent nightmares



Declining grades



Not wanting to go to school or not attend his/her classes after leaving for school.



Feelings of helplessness or decreased self-esteem



Avoiding social situations they used to enjoy



Your child begins to avoid using his/her mobile device or computer

What can help?



Talk with your child about cyberbullying

Report the cyberbullying to digital providers

Report the cyberbullying to your child's school

Report the cyberbullying to law enforcement

Get outside help to deal with cyberbullying

PRECAUTION



Be careful where you click



Don't get caught by phishers



Having strong passwords & changing them periodically



Watch out for scams



Be careful about plug-ins



Consider using extra authentication



Be careful about word FREE



Shop on secure sites



Use secure Wi-Fi



Use monitoring apps



Educate yourself first



Have an honest & open discussion



Do NOT give out personal information online



Prevent your child from posting personal pictures or videos or at least review them



Keep software & apps up-to-date



Use security software



Make sure your child knows that they are not allowed to meet, in person, with anyone who they meet online

Apps parents should use



The Minormonitor app

Aim specifically to safeguard your children from the dangers inherent in social media, particularly Facebook and Twitter.



CyberPatrol

Blocking undesirable websites and keeping track of what happens on your Internet connection



K9 Web Protection

Regulate and monitor the way the Internet is used on a device



WebSafety's vision

Parents can monitor questionable and potentially harmful content or a direct predatory exchange occurring on their child's mobile device.

Positive Effects

Online games and activities can enhance teamwork and creativity

Improve both visual intelligence and hand-eye coordination

Children in households with computers perform better academically than peers without computers

Knowledge, provided that the child has learned to discriminate between good and bad information sources

Children's Internet safety websites



- <http://www.thinkuknow.co.uk/>
- <http://www.kidsmart.org.uk/>
- <http://www.netsmartz.org/InternetSafety>
- <http://www.safetynetkids.org.uk/personal-safety/staying-safe-online/>



- <http://www.guardchild.com/statistics/>
- <https://www.websafety.com/#how-it-works>
- <http://www.guardchild.com/social-media-statistics-2/>
- <http://www.internetsafety101.org/Socialmediastats.htm>
- <https://www.rt.com/usa/320541-young-children-mobile-devices/>
- <http://life.familyeducation.com/internet-safety/computers/58015.html>
- <http://www.connectsafely.org/wp-content/uploads/securityguide.pdf>
- http://www.connectsafely.org/wp-content/uploads/cyberbullying_guide.pdf
- <https://securelist.com/blog/research/35928/what-are-children-doing-online/>
- <http://www.pewinternet.org/2015/04/09/teens-social-media-technology-2015/>
- <https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/online-safety/>
- <http://edition.cnn.com/2015/11/03/health/teens-tweens-media-screen-use-report/>
- <http://www.1stplace.uk.com/how-smartphones-and-tablets-affect-childrens-brains/>
- <http://nymag.com/thecut/2014/02/over-half-kids-social-media-before-age-ten.html>
- <http://retnotamia.blogspot.co.id/2013/04/top-10-negative-effects-of-internet-on.html>
- <http://www.theguardian.com/technology/2013/nov/03/internet-children-parents-safety>
- <http://www.parenting.com/blogs/children-and-technology-blog/kim-babytalk/safe-online>
- <http://science.opposingviews.com/physical-social-effects-internet-use-children-1471.html>
- <http://www.parentalcontrolsapps.com/parents-5-tips-for-your-child-to-stay-safe-on-internet/>
- http://kidshealth.org/parent/positive/family/social-media-smarts.html?tracking=P_RelatedArticle
- <http://www.livestrong.com/article/516549-physical-and-social-effects-of-internet-use-in-children/>
- <http://childdevelopmentinfo.com/family-living/kids-media-safety/children-teens-web-internet-safety/>
- <http://www.parentalcontrolsapps.com/the-bizarre-reality-and-impact-of-the-internet-on-your-teenager/>
- <http://www.safekids.com/2015/05/08/french-media-reports-of-kids-disappearing-for-3-days-in-game-of-72/>
- <https://www.socialmediaexplorer.com/social-media-marketing/4-apps-to-help-keep-your-children-safe-online/>
- http://www.todayzaman.com/national_experts-say-internet-has-many-harmful-effects-on-children_319576.html
- <http://www.pcadvisor.co.uk/feature/digital-home/how-much-screen-time-is-healthy-for-children-benefits-3520917/>
- <http://www.safekids.com/2015/09/21/north-carolina-teens-charged-under-child-porn-laws-what-you-need-to-know-about-teen-sexting/>
- <http://www.telegraph.co.uk/technology/internet-security/11403463/Safer-Internet-Day-Do-you-know-what-your-child-is-doing-online.html>



EveryCloud
YOUR SILVER LINING

www.everycloudtech.com