EveryCloud®

Security Awareness Training and Phishing Simulation Platform

Why Focus on People?

The human factor is the weakest link in the chain of cyber defense, and any system of defense is dependent on the weakest link. The recent Verizon data breach report* stated 90% of successful network breaches were caused by user error.

For example...

SS&C Technologies, a big Wall Street tech firm, fell for an email scam and wired nearly $6 million of client funds to hackers.*

Hollywood Presbyterian Medical Center was forced to declare an internal emergency when a phishing email was used to lock down the hospital's computer systems until a ransom of nearly $17,000 was paid.*

A spear-phishing attack on a large U.S. bank's IT help desk resulted in a breach of roughly 40,000 customer records that went undiscovered for 185 days. The estimated cost to the bank is expected to top $7 million.*

The EveryCloud Security Awareness platform helps reduce the odds of such network breaches, by combining simulation and training.

Training - Conventional Awareness Training is Not Enough

Phishing and ransomware attacks constantly evolve and become increasingly sophisticated. A conventional once-and-done awareness training in the face of today's evolving threats is insufficient. Your users are frequently exposed to new approaches, new variants and even highly targeted attacks.

Staff can be scheduled for automated training video campaigns with quick questions to check understanding.

The IT Department creates a campaign to educate users on a topic, e.g., spotting phishing emails or CEO fraud. A group of users fail the phishing test? No problem. Automatically schedule them for fast, effective phishing training with a few clicks. Then view reports on compliance. New videos are added regularly, so you can keep your workforce educated and your last line of defense as effective as possible.

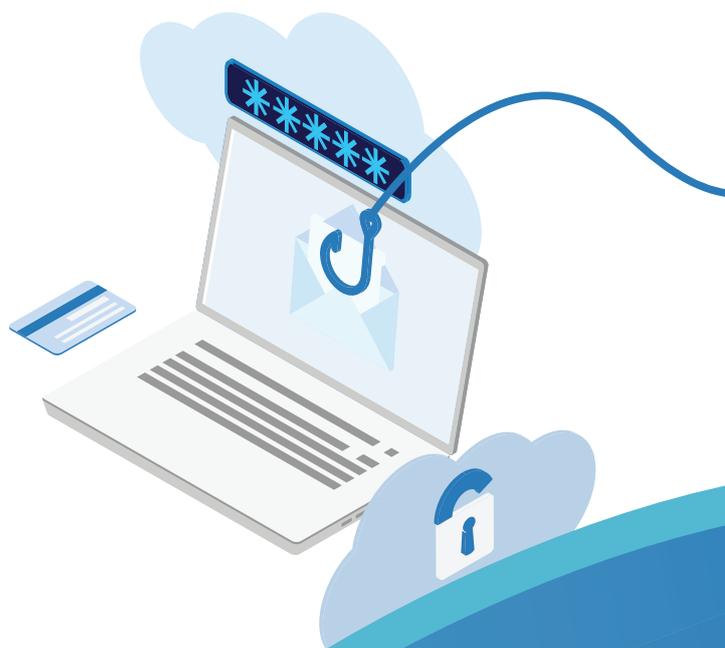## Simulation – Train Through Repetition

"I never teach my pupils; I only attempt to provide the conditions in which they can learn." Albert Einstein

Phishing is a common cyber attack that targets the human factor. It brings the risks of ransomware infection and credentials compromise.

It's not just individual users' data at risk. Phishing is used to gain a foothold through the user's endpoint to breach the ultimate target network, account or service.

The EveryCloud Phishing simulator empowers IT departments to send safe, pretend phishing emails to staff and track who clicked or entered sensitive information or credentials.

Over time this educates staff and makes phishing your organization pointless.

Why EveryCloud?

For one thing, we use wild phishing templates. For the last 10 years, we've filtered emails for over 9,000 global organizations, so we have access to the most-current, real phishing emails. We take the best examples, make them safe and add them to the system—often within hours of first seeing them.

We also have global hands-on experience when it comes to educating employees on threats.

We take this knowledge and distill it into educational, actionable video campaigns.

Then there's advanced phishing & training features—such as spread sending, defined business hours, template creation, difficulty ratings, video tracking and a whole lot more.

The Cycle

The EveryCloud Security Awareness Training and Phishing Simulation Platform

Test the Waters

Start by simulating a Phishing attack to establish the vulnerability baseline "Phish Risk."

Ongoing Simulation

Test your users using our sophisticated Phishing Simulation platform. Use either the latest Wild Templates™ based on our access to the latest threats or your own fully customized templates according to your organization's needs. Testing is fully automated, with unlimited campaigns and emails.

User Training

Train your users with short, simple and frequently updated video training. Your users learn how to identify, avoid interaction with and report on phishing attacks.

Analysis and Reporting

In-depth, comprehensive reporting with statistics and graphs for both phishing and training. Easily analyze to discover which users require further training to strengthen your human firewall.

EveryCloud Security Awareness Training Key Features

Wild Templates™

We have real-time access to the latest Phishing emails. Many templates are released in the same week they're first seen in the wild.

Add Attachments & Collect Personal Data

EveryCloud's Phishing Simulation addresses three key areas: embedded links, personal data and attachments.

Custom Phishing Template Creation & Cloning

Create your own templates, import from raw source (we'll automatically remove dangerous links) or use our pre-built templates.

Custom Landing Page Creation & Cloning

Enter the URL and we'll recreate any landing page you choose. Or create your landing pages from scratch. Add fields to simulate data collection.

Phish Reporting (Via Outlook Plugin)

Users can report malicious email with our Outlook plugin. Campaign reports will show you who has correctly identified the phishing simulation emails.

Partner Ready

MSPs / IT Resellers can quickly set up an account and start adding customers to it.

Video Training

Training must be effective. We understand your workforce isn't going to sit through hours of security training, so our videos are designed to be short, simple and—above all—effective.

Fresh Training Content

We add new videos all the time, so there's always fresh content with relevant messages based on the latest threats.

Training Campaigns

Schedule staff to complete training videos within specific timeframes.

Questions & Answers

Many of our videos come with short take-away questions and answers, so you can verify that users have absorbed the training messages.

Comprehensive Reporting

See detailed reports on phishing and training to demonstrate improvements. Drill down to target users who require further training to strengthen your defenses.

EveryCloud's Support Email, Phone and Live Chat

Get answers to your questions and guidance whenever you need it from our US- and UK-based Support team.

Sources

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Contact Us:

https://www.everycloudtech.com/talk-us

US 1 408-416-2585

UK 44 203 0869 833

info@everycloudtech.com

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